

**M. Jayakumar**  
**21-Rajaji West Street,**  
**Sattur - 626203**  
**Virudhunagar district**  
**PH No: 9865335619**  
**Email id: jaysansattur1@gmail.com**

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**Profile:**

Master Degree in Business Administration and Commerce with eighteen years of experience in Academic field.

**Career Objective:**

To have a professional career in an institution that would expose My full potential and provide me with a career path that will allow me to grow with the institution.

**Qualification:**

<b>Degree</b>	<b>Name of the Institution</b>	<b>University</b>
Bachelor of Commerce (May 1995)	Saraswathi Narayanan College, Madurai	Madurai Kamaraj University
Master of Business Administration (May 1997)	P.S.N.A College of Engg&Tech, Dindigul	Madurai Kamaraj University
Post Graduate Diploma in Computer Applications (April 2003)	Madurai Kamaraj University- Distance Learning Programme	Madurai Kamaraj University
Master of Commerce (April 2007)	Madurai Kamaraj University- Distance Learning Programme	Madurai Kamaraj University
Master of Philosophy ( Management)- (May 2008)	Madurai Kamaraj University-	Madurai Kamaraj University

## **Academic Experience**

January 2023- till date

**S. S. DURAISAMY NADAR MARIAMMAL NADAR COLLEGE  
KOVILPATTI**

**As Assistant Professor- BCOM Dept**

June 2018-2022 (4 years)

**SRNMC COLLEGE, SATTUR**

**As Assistant Professor- BBA dept**

Sri Ramasamy Naidu College, Sattur is an esteemed institution serving rural village by inculcating knowledge through excellent infrastructure system in sattur .

August 2007-till date (10+ years)

**MANNAR THIRUMALAI NAICKER COLLEGE**

**As Assistant Professor- BBA dept**

Mannar Tirumalai Naicker College is one of the Premier and Pioneer institution in imparting knowledge to the rural masses in the most Backward area of Madurai.

From March 2008 - April 2011

**As NSS PROGRAM OFFICER**

### **Services under taken:**

Village adaption, Social Awareness program, Blood donation camp,  
Yearly NSS special camp

July 2005-2007

**MATHA COLLEGE OF ARTS & SCIENCE**

**As Lecturer (2 years)**

Matha College of Arts & Science is one of the pioneer institution in imparting knowledge to the rural masses in the most Backward area of Manamadurai.

## **Paper Presentation:**

- Presented a paper in International Conference on Effectiveness of Social Media and Customer Engagement - titled “ A Study on consumer satisfaction towards watches in Kovilpatti Town” on 28-02-2023 organised by Department of Business Administration- Kamaraj College, Tuticorin.

## **CONFERENCE,SEMINAR,WORKSHOP,FDP ATTENDED**

- Attended Faculty Development Program for Insurance and Mutual Funds organised by NSE Academy and Tamilnadu Skill Development Corporation, Government of Tamilnadu from 30-01-2023 to 03-02-2023 held at Manonmaniam Sundaranar University
- Participated two days National level workshop on “Data Analytics using SPSS & AMOS and research publication” organised by PG and Research Department of Commerce, on 06-03-2023 & 07-03-2023 at G. Venkataswamy Naidu College, Kovilpatti

## **Industry Experience**

October 2001 - 2005

### **PARAS PHARMACEUTICALS LTD**

as Sales Officer

Paras Pharmaceuticals is one of the premier company manufacturing various pharma products, cosmetics

### **Responsibilities:**

Maintaining the over all business activities through Agencies.

Monitoring the daily, weekly & monthly sales.

Recruiting new representatives.

Searching New Market Potential in assigned territory.

Launching new products through sales campaigns.

**Career Strength:**

Strong analytical and problem solving skills  
Expose and approach optimistically

**Personal Details:**

Parents name	:	M. Murugesan
Date of Birth	:	08-12-1974
Sex	:	Male
Marital Status	:	Married
Nationality	:	Indian
Languages known	:	Tamil, English